



# SHREYA CHOPRA

Sr. Graphic | UI/UX | Product Designer

Nationality  
Indian

Date Of Birth  
12 Nov, 1994

Experience  
7+ Yrs

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 [My Website/Portfolio](#)

## PROFILE

I am a UI Designer with 7 years of experience in designing apps & websites across diverse industries, including dating, hospitality, e-commerce, and e-learning. I have a strong command of design tools such as Figma, Adobe Suite, and Protopie, which I use to create consistent and intuitive user interfaces. My expertise lies in balancing functionality and aesthetics, ensuring a seamless user experience while maintaining brand identity. I specialize in building design systems, addressing UI challenges, and incorporating user feedback to refine and improve designs. My experience spans creating interactive prototypes, enhancing user engagement, and delivering designs that align with business objectives and user needs.

## TECHNICAL SKILL SET

- Adobe Suite
- Figma
- UI/UX Design
- UI/UX Design
- Protopie

## SOFT SKILL SET

- Creative
- Team Player
- Innovative
- Problem Solver
- Motivated & Driven

## EMPLOYMENT HISTORY

### Sr. UI Designer

**TATA Technologies Limited**, January 2025 – Present

- Designing user-friendly interfaces for digital platforms, Work with cross-functional teams to develop and maintain design systems.
- Create detailed prototypes and design solutions to address UI challenges.
- Enhance user interaction and meet business objectives through cohesive designs

### Sr. Graphic & UI/UX Designer

**RNF Technologies**, October 2020 – December 2024

- Created interactive, user-centered designs, delivering innovative concepts, wireframes, low and high fidelity prototypes, and engaging user experiences.
- Designed 10+ websites and 8+ Mobile Apps for a variety of screen sizes, tablets, and mobile platforms.

### Sr. Graphic Designer

**Imarti Media Pvt. Ltd.**, August 2019 – October 2020

- Managed 5+ clients website & graphic projects.
- Designed aesthetically pleasing branding & agent advertising increasing customer interest by 20%.
- Designed Social Media banners for promotions & campaigns & worked on UI design for web & Mobile.

### Sr. Game Designer

**WinZo Games**, June 2018 – January 2019

- Designed gameplay scenarios in various styles & for different purposes.
- Managed and Created promotional videos, Banners & graphics.

## Diploma Certificate in VFX & Animation

**Reliance Education** April 2013 March 2016

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## B.A Programme

**Delhi University, SOL**

July 2014

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## Masters Of Arts – English

**Indira Gandhi National Open University**

Persuing

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## Google UX Design Professional Certificate

**Coursera**

Completed in October 2024

### 7 Courses–

- Foundations of User Experience (UX) Design
- UX Design Process” Empathize, Define & Ideate
- Build Wireframes and Low Fidelity Prototypes
- Conduct UX Research and Test Early Concepts
- Create High Fidelity Designs & Prototypes in Figma
- Build Dynamic User Interfaces (UI) For Web and Mobile
- Design a User Experience for social good.