



SHREYA CHOPRA

Sr. Graphic | UI/UX | Product Designer

Nationality
Indian

Date Of Birth
12 Nov, 1994

Experience
6+ Yrs

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PROFILE

I am a UI Designer with 7 years of experience in designing apps & websites across diverse industries, including dating, hospitality, e-commerce, and e-learning. I have a strong command of design tools such as Figma, Adobe Suite, and Protopie, which I use to create consistent and intuitive user interfaces. My expertise lies in balancing functionality and aesthetics, ensuring a seamless user experience while maintaining brand identity. I specialize in building design systems, addressing UI challenges, and incorporating user feedback to refine and improve designs. My experience spans creating interactive prototypes, enhancing user engagement, and delivering designs that align with business objectives and user needs.

TECHNICAL SKILL SET

- Adobe Suite
- Figma
- UI/UX Design
- UI/UX Design
- Protopie

SOFT SKILL SET

- Creative
- Team Player
- Innovative
- Problem Solver
- Motivated & Driven

EMPLOYMENT HISTORY

Sr. UI Designer

TATA Technologies Limited, January 2025 – Present

- ◉ Designing user-friendly interfaces for digital platforms, Work with cross-functional teams to develop and maintain design systems.
- ◉ Create detailed prototypes and design solutions to address UI challenges.
- ◉ Enhance user interaction and meet business objectives through cohesive designs

Sr. Graphic & UI/UX Designer

RNF Technologies, October 2020 – December 2024

- ◉ Created interactive, user-centered designs, delivering innovative concepts, wireframes, low and high fidelity prototypes, and engaging user experiences.
- ◉ Designed 10+ websites and 8+ Mobile Apps for a variety of screen sizes, tablets, and mobile platforms.

Sr. Graphic Designer

Imarti Media Pvt. Ltd., August 2019 – October 2020

- ◉ Managed 5+ clients website & graphic projects.
- ◉ Designed aesthetically pleasing branding & agent advertising increasing customer interest by 20%.
- ◉ Designed Social Media banners for promotions & campaigns & worked on UI design for web & Mobile.

Sr. Game Designer

WinZo Games, June 2017 – January 2019

- ◉ Designed gameplay scenarios in various styles & for different purposes.
- ◉ Managed and Created promotional videos, Banners & graphics.

EDUCATION
AND TRAINING

Diploma Certificate in VFX & Animation

Reliance Education April 2013 March 2016

B.A Programme

School Of Open Learning, Delhi University

July 2014

Masters Of Arts – English

Indira Gandhi National Open University

January 2020

Scrum Master

Scrum Master.org – 2022

UX Design Professional Certificate

Google Online Education

Currently Pursuing